

MEDIA RELEASE

13 March 2017

Launch of new virtual classroom advocacy program

The National Rural Women's Coalition (NRWC) is pleased to announce the launch of the 2017 e-Leaders Advocate and Influence Program. With only one week until applications open, rural women who have advocacy goals for their community, organisation or primary industry operation – are encouraged to consider applying for the highly sought after program.

The acclaimed e-learning model, developed by NRWC, will provide supported learning in an interactive virtual classroom. The program is free and available for up to 20 rural, regional and remote (RRR) women around Australia.

Since 2011, over 220 women have participated in the various e-Leaders programs that have been on offer. NRWC President, Alwyn Friedersdorff said the success of the program is due to the flexible nature of the delivery, coupled with the interactive learning design. "The technology that we use in our programs enables us to create a learning environment that fosters collaboration and interaction amongst the participants and the presenters," said Ms Friedersdorff. "Research tells us that the best type of learning is where a constant state of enquiry and questioning is available and we have seen the results first-hand."

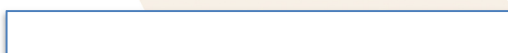
2016 e-Leaders Advocate and Influence Program participant, Aimee Snowden, who works on her family's lucerne irrigation farm in the Southern Riverina, New South Wales, praised the program. "The e-Leaders [Program] gave me the tools and the confidence to help me to shape my project ideas. The sessions were engaging and there was plenty of opportunity for interaction," said Ms Snowden.

Applications for the 2017 e-Leaders Advocate and Influence Program open on Monday, 20 March at 8am AEST and close on Friday, 31 March at 4pm AEST. Apply online at www.nrwc.com.au. For program enquiries contact Program Coordinator, Kerry Suttor on kerryn@nrwc.com.au or 0448 629 647.

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To read more about past participant advocacy project including Aimee Snowden's own project go to <https://www.nrwc.com.au/resources-policy/blog/item/one-brick-at-a-time>



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