



NRWC General Meeting of Directors – All Directors

Minutes

Notice was given that the National Rural Women's Coalition Ltd
Directors' General Meeting
will be held Tuesday 20th May 2025

Zoom

Time: 12pm (NSW, VIC, QLD) 11.30am (SA + NT)

Invited: Jan Clifford OAM, Karen Holder, Jacqueline Brotherton, Wendy Hick, Nicole O'Reilly, Dr Skye Charry, Cressida Cains

Business

- Open & Welcome – Jan Clifford OAM 12.06PM
- Acknowledgement of Country - Keli McDonald – coming from Dubbo – Wiradjuri people are the traditional owners
- Attendance – Jan Clifford OAM, Karen Holder, Dr Skye Charry, Wendy Hick, Cressida Cains, Nicole O'Reilly (12.10pm), Jacqueline Brotherton (12.11pm)
- Apologies – N/A
- Absences – N/A
- Secretariat - Keli McDonald and Jess Davis

1. Minutes

Minutes of last General Meeting of the Board held the 1st April 2025 – **Appendix 1**

Motion “Minutes from the General Meeting of the Board held on 1st April 2025 be accepted”

Moved: Dr Skye Charry

Seconded: Cressida Cains

2. Actions from the Minutes

Action Report from the Minutes – **Appendix 2**

Dashboard Report now completed so can be removed from next action report please (Jess to action)

Moved: Nicole O'Reilly

Seconded: Karen Holder

3. Correspondence

Appendix 3

Any questions on any of the correspondence?

ACTION – Please send a card to any female senators who have taken on a portfolio.

For Special Note:

09/04/2025 – NRWC agreed to support grant submission by Prof Andrew McAinch (Vic University) for a research project into women with POCS in rural areas.

04/03/2025 NRWC endorsed letter written by “The Parenthood” to the Federal Coalition urging them to announce an early learning policy to address regional, rural and remote shortages.

30/04/2025 OFW provided indexation amount to help with preparation of Activity Work Plan 2025 -26

4. Finance Report

Circulated with Papers as separate document

Finance Report tabled by Treasurer Karen Holder.

Motion. “The Finance Report be accepted as of 30th April 2025”

Moved: Karen Holder

Seconded: Cressida Cains

Noted – Three policy areas currently been worked on. Some areas may be rolled over to the next period, which is ok. An open discussion on future policy work areas was encouraged to identify if any synergies emerging between NRWC and member organizations, to help reduce policy writing costs. Discussion also helped identify topics which are important to Rural Regional and Remote women to be focused on in the next funding period.

Dashboard report discussed.

5. General Reports

6.1 Member Organisation Reports – 3 minute verbal or written report – update from each Member Organisation on current advocacy focus areas

AWiA – Cressida provided an update on AWiA’s upcoming conference in Adelaide in August. Recently a webinar held and invited all members to share their

concerns/views/thoughts/areas of focus. These results will be correlated and then used to help provide the topics for the round table discussions that will happen at the conference in August.

#Keepthe sheep – no discussion had thus far. Cressida will take to board to discuss

NRHA – Nicole provided an update, noting that the Labor Government has not committed to a national health strategy and highlighting the \$7.8billion funding gap between metropolitan and rural health services. The team is going to continue advocating for issues that were part of election campaign - Advocating for a national rural health strategy; appropriate funding for operations; models of care and flexible funding.

No CPI increase on funding in 10 years – have all moved out of main office and currently working from home. Advocating for realistic levels of funding so can continue work.

Holding a symposium in Alice in October and have external funding to complete the next review of investment in rural health in Australia.

Discussion about nurse practitioners in rural areas, and Nicole explained while training is available, challenges remain around scope of practice and the public's understanding of their role.

TWAL – Jacqueline has had a lot of travel and conferences happening recently. Just had TWAL largest event for this year, a 200 head breakfast at the Brisbane Truck Show.

We are also in the process of launching a fatigue program to combat fatigue on country roads. Dates are set for 2026 conference, 16 - 18 April 2026.

WISA – provided by Jane Cowan (Executive Officer)

Turn the Tide Update:

WISA is in the final year of delivering programs as part of the Turn the Tide Project under a Women's Leadership and Development Program Lead and Succeed grant provided by the Australian Government. In 2025, WISA in conjunction with project partners Affectus and FRDC are delivering both the mentoring program and the entrepreneurship and leadership program to provide personal development and growth opportunities for its members. Both programs are at capacity for the third consecutive year and the team look forward to working with the new cohort of industry participants this year.

Staff Update:

WISA's new EO, Jane Cowan, started with us on 29th April.

Jane brings a broad experience across strategic policy, program management, and stakeholder engagement. She has worked in both government and the for-purpose sectors.

Events:

WISA & SIT Women in Seafood Luncheon

WISA will be hosting a regular, "Woman in Seafood" monthly event at [The Brick Factory, Hobart](#). This is a perfect opportunity to relax, share some laughs, swap stories, and connect with the other women in the seafood industry in Tasmania.

2025 Priorities:

To continue to empower connect and respond to women in the seafood industry.

Policy point of view - Communities been maintained

ALGWA – AGM to be held end of May. Series of webinars currently happening - Women in Leadership. Election results no large effect as try and stay A political.

6.2 President's Report – To be covered in a joint report with the CEO.

6.3 Company Secretary Report & Governance Committee Report – Wendy Hick

COI policy 80% done. Shall finalize via email and meetings to present at next board meeting.

6.4 CEO Report – Keli McDonald

CSW wrapped up - Reports to come from delegates in due course.

The NRWC provided three ECOSOC passes to delegates from the National Aboriginal and Torres Strait Islander Women's Alliance so they could attend United Nations - Permanent Forum of Indigenous People – 24th Session – New York – May 2025. The report will be forwarded once received.

Nil submissions submitted since the March board meeting. This was due government being in caretaker mode due to pending election.

Social Media – sprinkle of things happening all the time.

Pre-Election – Joint project with the National Women's Alliances

The NWA held several meetings to create a joint statement leading into the election.
<https://www.nrwc.com.au/resources/position-papers/191-nwa-2025-election-platform/file>

Under the grant the NWA will be providing a joint pre-budget paper each year. This project will be led by WWA. We have commenced working on the joint 26-27 joint budget paper with a survey that will be sent to member organisations, NETWORKS and to our volunteer groups. There are 40 questions focusing on gender equality, economic security and women's leadership plus some unique questions from the NRWC. Each NWA will send out the first 34 same questions. We hope to have the survey closed by 30 June 2025.

Keli also highlighted changes in the alliance's secretariat role, with Women with Disabilities Australia leading for six months, followed by Working for Women Australia and others. Keli flagged she thinks NRWC turn shall be July – December 2026. She noted that alliance meetings have become more frequent to improve participation.

Volunteer Group

Older Women

We have missed some meetings due to the public holidays but are meeting at the end of May. We have engaged an economist to investigate the gap in hours worked versus pension payments. Expanding on policy changes to allow older women to work without losing benefits

Young Advocacy Panel

We have a new member, bringing out formal members to eight.

<https://www.nrwc.com.au/get-involved/young-rural-regional-and-remote-women-s-advocacy-panel-yrrrap>

The April meeting sets the working model of the group. The group will have a project lead and each meeting a rotating meeting facilitator. The current project is a joint project with NATSIWA. NATSIWA's CEO attended the March meeting and will attend the May meeting with some of their young women. Both NRWC and NATSIWA women have worked on some questions that we will be releasing this weekend. The questions are around how women learn about sexual reproductive health and contraception options. The survey also asks two policy questions, one about access to free sanitary pads and tampons in public places – as is available in Victoria, the second is around free access to contraception advice and free access to oral contraceptives and condoms by a school nurse.

CRT

Meeting scheduled for first week of June. This group could help refine the social media strategy, and assist with content creation.

6.5 Social Media - Please see attached report

The board discussed declining Facebook engagement for the NRWC page, which lost 52 followers on a single day due to election-related posts. Keli raised concerns about younger audiences blocking election-related content across platforms, prompting a discussion about the organization's social media strategy. Keli reached out to Women for Election to get some further feedback, but don't have a large following so did not notice difference. President not concerned with figures, see how things settle down and re-visit at next board

Nicole suggested reassessing their goals for social media presence, whether to maintain consistent messaging (closed groups already connected with) or grow engagement (spread message and go viral). If looking to grow, need to pay closer attention to algorithms and follow these more closely.

Cressida proposed engaging a social media specialist to develop a forward strategy. The board agreed to explore hiring a specialist after clarifying the organization's core mission and values

ACTION – look at option of engaging a social media specialist

Nicole O'Reilly left the meeting at 1.15pm (graduation day)

6.6 Rural Regional and Remote Communication Coalition (RRRCC) – Wendy Hick

Wendy provided an update on the Triple RCC, noting the appointment of a new Minister for Communications and the need to build a relationship with the Minister. The main topic of discussion is still the 3G mobile shut down. She highlighted issues with 3G mobile coverage, particularly in regional and remote areas, and requested documentation of coverage changes to support advocacy efforts. Wendy also discussed the development of satellite-based mobile coverage and attended a regional communications workshop in Melbourne in April 2025, where it was "acknowledged" there was a problem, which is a progression from previous commentary where advising "all was good".

Jan shared information about upcoming rocket launches in Queensland, expressing interest in domestic satellite capabilities for security.

6.7 AGECE Update – Dr Skye Charry

Skye reported that the Australian Gender Equality Council is taking a pause after a busy period, reflecting on internal processes and planning for future advocacy.

6.7 FUNraiser update – Karen Holder

There have been no further meetings/action in this space.

ACTION – Keli to follow up with MT and directors/ambassadors to keep group moving forward.

6.8 Commission on the Status of Women Experience & Learnings – Wendy Hick – Report from Jo attached (Appendix 4)

ACTION – Wendy to provide report before next board meeting

Dr Skye Charry left meeting 1.40pm (personal urgent matter)

6.9 ECOSOC Passes – The NRWC provided three ECOSOC passes to the National Aboriginal and Torres Strait Islander Women’s Alliance (NATSIWA) to attend the United Nations Permanent Forum on Indigenous Issues. A report will be provided.

ACTION – report from NATSIWA to be provided before board meeting in July

Any Other Reports?

6. Date for next Director’s Board Meeting

The Directors Board Meeting is set for third week of the month. Finance Committee meets second week of the month.

- Tuesday 15th July 2025 at 12 noon
- Tuesday 16th September 2025 at 12 noon
- Tuesday 18th November 2025 at 12 noon

ACTION - Calendar invites adjusted to reflect 2hr time slot for board meeting moving forward.

7. Any other Business

7.1 Endorsement of Flying Minute

Flying Minute - emailed 14/5/2025 5:51pm

The Member Organisation Directors of the National Rural Women’s Coalition agree to offer Dr Skye Charry and Wendy Hick their continued positions on the Board as Independent Directors for the 25-26 year without re-applying if they are willing to accept.

Moved: Jan Clifford OAM (ALGWA)

Second: Karen Holder (WiSA)

Agreed: Jacqueline Brotherton (TWAL) email 14/5/2025 6:30pm

Cressida Cains (AWIA) email 15/5/2025 7:22am
Nicole O'Reily (NRHA) email 15/5/2025 8:33am

Abstained: nil
Dissent: nil
Carried.

7.2 Virtual Meeting AGM Date & Time: (AGM – Member Orgs & guests– 45 mins, General Meeting – Member Orgs – 5 mins, NRWC Board Director Meeting (All) – 90mins)

Week commencing:

September

- 15 September
- 22 September
- 29 September

October

- 6 October
- 13 October
- 27 October – Wendy not available

President suggested 16th September as already have board meeting set for that day.

ACTION – *Calendar invites adjusted for 16th Sept to reflect 3 hr meeting to cover AGM.*

7.3 Working for Women Grant – Planning 2025-2026

- Outcomes the election has had on our community.
 - Now the National's and Liberals not in Coalition anymore where do NRWC sit.
 - **ACTION** – *Investigate National Party's standalone position. Need to analyze policies and review NRWC's position on these main policies. (Keli and Jess)*
- Benefits or concerns you are hearing – nothing flagged
- Tell us about your key priorities between now and December 2025, January and June 2026.
 - WiSA - To continue to empower connect and respond to women in the seafood industry. Policy point of view - Communities been maintained
 - AWiA – shall be discussed in detail at conference in August 2025
- What Policy areas does the NRWC want to work on for 25-26? Policy areas need to be centre on RRR women, have impact and be achievable.
 - Patient Travel and Accommodation Rebate. This only impacts rural people and is significantly impacted by women's decision making.
 - Climate Change
 - Look at National Policies – can NRWC align here
 - Look at Gallagher Policies – can NRWC align here
 - Look at work Skye doing – could either project NRWC align with

ACTION – *Work plan to be created for next 12 months around NRWC focus policy areas*

- Tell us about any key insights you've heard from women in the community that are useful to understand. Describe any key themes – not discussed
- Tell us about your nominated policy issue – not discussed
- NWA – joint project
- Budget review for policy.
- Is there opportunity to collaborate with one or more member organisation
- What are the post-election impacts to advocacy for each Member Org
- Aust. Regional Institute meeting 10th Sept \$520 ticket , Agrifutures Dinner 9th Sept \$250 per ticket. – board thinks we need representation at both. AWiA will be having a session on the Monday evening.

ACTION – tickets and travel to be arranged once dates confirmed and who representing NRWC at which events.

Any other business?

#Keepthesheep

The meeting discussed the live sheep export industry.

Keli raising concerns about the NRWC's silence on the issue and emphasizing the need for a national position.

Jan – real issue with live sheep and cattle exports. Does not sit comfortably with her.

Images seen not pleasant. Destination footage concerns her. Footage is “offensive”. Could NRWC look at an education piece/view

Wendy - provided detailed information about Australia's high animal welfare standards for live exports, noting that stopping exports could lead to worse conditions in other countries.

Wendy wanted to reassure committee that some footage is “paid” and certain things done for a specific reason. Recent/current footage is very different to what shown in media in last 12 months. Aust.'s level of care is extremely high and well documented and improving constantly. If Aust pulls out, the high benchmark is gone. Lose industry, lose standards.

Jacqueline – look at truth and “current situation”. If Aust. stops exporting things shall go backwards. Fully supports Wendy views.

Karen – seafood industry has experience in this space. Supports this space. Focus on education piece. Remove emotions. Farmers themselves don't want to see this. NRWC must help support communities involved

Karen – seafood industry has experience in this space. Supports this space. Focus on education piece. Remove emotions. Farmers themselves don't want to see this. NRWC must help support communities involved

Cressida – Awia to support NRWC position and paper.

Skye - worked very closely with the Veterinary Export Meat Branch at DAFF for almost 5 years and observations (anecdotal, because focus is on culture not veterinary practice) is consistent with the care that other directors spoken about.

The group agreed to focus on current facts and education about industry improvements, with Wendy offering to provide additional information to support this perspective

The board discussed creating a position paper on live sheep exports.

Keli proposing to engage Pip Job to write the paper focusing on current regulations and their impact on rural women and children.

Also have reached out to CWA in WA to gain further insight into #Keepthesheep.

ACTION – *provide situational paper on live export current conditions, and their impact on rural women and children.*

ACTION – *Wendy and Jacqueline to provide contact details of people they feel would help NRWC with paper and resources/information.*

Dr Skye Charry – two emerging projects currently working on.

- A co-authored book on sexual harassment in Australian workplaces, which she needs to complete by March 2026. Book to be co-authored with a colleague from Wollongong University - “Beyond Compliance – Preventing Sexual Harassment in the Workplace”.
- Linkage grant application with Professor Margaret Alston focusing on rural women's experiences with violence and coercive control. “Violence against women in the bush”

Keli mentioned a survey on women's safety being sent out through the National Women's Alliances, offering Skye the opportunity to review and potentially contribute additional rural-specific questions.

8. Meeting Closed

Time: 2.02pm

APPENDIX 1 – Previous Director Meeting Minutes

NRWC General Meeting of Directors – All Directors

MINUTES

Notice was given that the National Rural Women's Coalition Ltd
Directors' General Meeting
will be held Tuesday 1st April 2025

Zoom

Time: 12pm (NSW + VIC) 11am (QLD) 11.30am (SA) 10.30am (NT)

Invited: Jan Clifford OAM, Karen Holder, Jacqueline Brotherton, Wendy Hick, Nicole O'Reilly, Dr Skye Charry, Cressida Cains

Business

- Open & Welcome – Jan Clifford 12.04pm
- Acknowledgement of Country - Keli McDonald
- Attendance – Karen Holder, Wendy Hick, Jan Clifford, Skye Charry, Cressida Cains,
- Apologies – Jacqueline Brotherton (conflicting meeting – arrived at 12.40pm)
- Absences – Nicole O'Reilly
- Secretariat - Keli McDonald and Jess Davis

1. Minutes

Minutes of last General Meeting of the Board held the 19th January 2025 – **Appendix 1**

Motion “Minutes from the General Meeting of the Board held on 19th January 2025 be accepted”

Moved: Karen Holder

Seconded: Jan Clifford

2. Actions from the Minutes

Action Report from the Minutes – **Appendix 2**

3. Correspondence

Appendix 3

Any questions on any of the correspondence?

For Special Note:

14/3/2025 - AWP and Budget for the November to June 2025 period has been approved. Payment of \$115,434.50 to be made this week – total for period \$230, 556.48

11/3/2025 – NWA CEDAW Report lodged with CEDAW

6/3/2025 - Our Ways - Strong Ways - Feedback

27/2/2025 – Submission - Early Childhood Education and Care (Three Day Guarantee) Bill 2025 [Provisions] inquiry.

10/2/2025 - Invitation to contribute to Australia 4th UPR (2025-26) - Pandemic and Disaster Response

30/1/2025 – Submit Pre-budget submission

4. Endorsement of Policies & Procedures

Company Secretary – Wendy Hick to lead review and discussion of policy and procedures.

A selection of policies & procedures has been reviewed by the Governance Committee and the following are ready to be presented to the board for endorsement.

Motion: The following policy and procedures are endorsed by the National Rural Women’s Coalition Board

1. NRWC ECOSOC Policy P5 V2 Jan25 - endorsed
2. NRWC Debit Card Policy F1 V3 Jan25 - endorsed
3. NRWC Reimbursement Expenses Policy V2 Jan25 - endorsed
4. NRWC Finance Committee Guidelines F3 V2 Jan25 - endorsed
5. NRWC Epidemic/Pandemic Policy V2 Jan 25 - endorsed

Moved: Wendy Hick

Seconded: Skye Charry

Carried: All

ACTION – *When completing communications policy need to mention harmful content/comments.*

Facebook comments - [https://www.esafety.gov.au/key-topics/adult-cyber-abuse/report-adult-cyber-abuse#:~:text=If%20you%20are%20worried%20about,Line%20\(131%20444\)%20instead.](https://www.esafety.gov.au/key-topics/adult-cyber-abuse/report-adult-cyber-abuse#:~:text=If%20you%20are%20worried%20about,Line%20(131%20444)%20instead.)

9. Finance Report

Circulated with Papers as separate document

Finance Report tabled by Treasurer Karen Holder.

Dashboard Report also presented (must be noted workplan was not signed off until 13th March 2025, but plan started 1st December 2024)

ACTION – Traffic Light coding (red, yellow, green) to be used to draw things to the boards attention quickly so then can be investigated/discussed further if required.

Motion. “The Finance Report be accepted as of 31st January 2025 and 28th February 2025”

Moved: Karen Holder

Seconded: Jan Clifford

Carried: All

	1.1 Business as usual	1.2 On going Engagement with OFW	1.3 Ongoing and active engagement across Alliances	1.4 Community and Sector Engagement	1.5 Expansion of NRWC grassroots volunteer network and increased engagement on relevant policy issues	1.6 Actively participate in formal sector and government consultative bodies in line with the ambitions of the Strategy to advance gender equality for RRR women and inform advice to government	2.1 Government Submissions	Ongoing and active engagement across Alliances to present solutions and priorities for the issues affecting RRR women	2.3 Present intersectional solutions to increase the accessibility and awareness of sexual reproductive health services for RRR women	2.4 Present solutions and priorities for RRR women experiencing the impacts of climate change – Stage 1	Total
2 Project Costs		0.00	202.00	3,500.00	4,500.00	0.00	0.00	0.00	4,500.00	7,000.00	\$19,702.00
7 Domestic Travel & Related Expenses	0.00	0.00	0.00	24,400.00	10,000.00	5,000.00	0.00	0.00	0.00	3,500.00	\$42,900.00
9 TOTAL	\$117,267.00	\$0.00	\$202.00	\$27,900.00	\$14,500.00	\$5,000.00	\$6,000.00	\$0.00	\$19,500.00	\$25,500.00	\$230,869.00
0										Grant Total	230869
1 Actual Expenditure										Variance	0
7 TOTAL	\$48,005.66	\$0.00	\$0.00	\$22,358.97	\$236.55	\$880.05	\$2,327.27	\$0.00	\$0.00	\$568.08	\$74,376.58
8 Budget to Actual Variance	\$69,261.34	\$0.00	\$202.00	\$5,541.03	\$14,263.45	\$4,119.95	\$3,672.73	\$0.00	\$19,500.00	\$24,931.92	\$156,492.42
9 Percentage of Budget Spent	40.94%	0.00%	0.00%	80.14%	1.63%	17.60%	38.79%	0.00%	0.00%	2.23%	32.22%
0 Percentage of period reported											50.00%

10. General Reports

6.10 Member Organisations Reports – 3 minute verbal or written report – update from each Member Organisation on current advocacy focus areas

AWiA – Cressida Cains, Acting President, Conference to be held in Adelaide in August 2025,
Appendix 4

NRHA – Susan Tegen promoting rural area heavily leading into election and before and since budget announcement on social media platforms (Keli)

TWAL – 21st March celebrated 25th Anniversary of TWAL, Brisbane Truck Breakfast coming up where host 150 – 200 ppl, 2026 Conference dates set

WiSA – Process of getting new EO, think have found someone to fill the position.

ALGWA – National meeting and AGM to be held mid-April, webinars on Women in Leadership currently happening, sharing NRWC posts on social media where they can.

6.11 President’s Report – governance and finance meetings attendance, secretariat briefings, pass on thanks to all sub committees and secretariate for continued great work.

6.12 Company Secretary Report & Governance Committee Report – Wendy Hick

A selection of policies & procedures has been reviewed by the Governance Committee and continues to be presented to the board for endorsement.

The Governance committee continues to have monthly meetings and is currently working on Conflict-of-Interest Policy.

Change in AWiA director representation on NRWC Board has been actioned with ASIC.

6.13 CEO Report – Keli McDonald - Appendix 4

6.14 Social Media - Appendix 4

6.15 Rural Regional and Remote Communication Coalition (RRRCC) – Wendy Hick – Appendix 4

6.16 CEDAW – Report Attached

6.17 AGECC Meeting – Dr Skye Charry – Appendix 4

6.18 FUNraiser Meeting – Karen Holder

6.19 Ambassador Leonie Noble meeting with Governor General Sam Mostyn in Geraldton – Keli Update

Any Other Reports?

11.Date for next Director's Board Meeting

Directors Board Meeting is set for third week of month. Finance meet second week.

Tuesday 20th May 2025 at 12 noon (AEST)

Tuesday 15th July 2025 at 12 noon

Tuesday 16th September 2025 at 12 noon

Tuesday 18th November 2025 at 12 noon

12.Any other Business

Any other business?

Skye – meet with Professor Margaret Alston on 1st April 2025 who has recently being re-visiting research she was part of which was originally completed in 1992.

Proposal looking at critically cohesive control, Domestic Violence, sexual harassment.

Applying to ARC (Australian Research Council) for a linkage grant.

Would like to utilize NRWC to create national project, create wide spreading connections in the bush using existing connections, create both quantitative and qualitative reports.

Sky would like to present a concept note/principal to the board at the next meeting in May 2025 to see if this is something NRWC would like to support.

13. Meeting Closed

Time: 1.37pm

Jacqueline left meeting at 1.35pm

APPENDIX 2 – Action Report

Action Report

Date	Actions	Who	Commenced	Completed
26/11/24	On Boarding of New Directors – Skye and Cressida	Keli	11/10/2024	In Progress: All forms now returned. Keli to then arrange suitable time for onboarding introduction
19/01/25	Governance – policies	Governance Committee	17/02/2025	In progress – Policies presented to board for endorsement as finalised by Gov. Committee. Currently working on Conflict of Interest Declaration (April 2025)
19/01/25	Dashboard report comparing outside funding streams V's OFW Funding	Keli and Jess	March 2025	Presented dashboard report to board 1 st April 2025
01/04/25	Dashboard report - Traffic light coding (red, yellow, green) be used to bring to boards attention quickly anything that needs further investigation/discussion	Keli and Jess		

APPENDIX 3 – Correspondence

NRWC Incoming Correspondence Register				
File no	Date	From	Regarding	Actions or follow up
185	4/03/2025	Bridget - Monash Elder Abuse Study Team	Elder abuse in regional, rural and Remote Australia; lived experience component	Keli advised - do not need to respond to the request. It is more likely they will secure there one-on me
186	3/03/2025	Alex Lorigan - ARTD	1800RESPECT Independent Evaluation	
187	11/03/2025	Zainab Ali Khan - Every Woman Org	Request for Introduction	Keli advised groups would return email when time permitted or availability
188	13/03/2025	Astrid Perry-Indermaur (SSI)	IWD Functions - thank you	
189	14/03/2025	PMC	Milestone Completion and Payment Advice	
190	17/03/2025	Rachel Brown - University of Melbourne	Pathways to Politics for Women - Rural & Regional Support	Keli responded offering a paid option
191	24/03/2025	Dr Genine Hook	Climate Change Impacts on Rural Women - EOJ	Jess acknowledged email and advised CEO will be in touch
192	24/03/2025	Chantal Thomas	Contractor Role Inquiry	Jess acknowledged email and advised CEO will be in touch
193	24/03/2025	PMC	Milestone Completion	
194	20/03/2025	Emma Jackson - Chair of NRM Regions Australia	HI - seeking facilitators in Canberra	Keli responded with suggestions of facilitors Emma could reach out to
195	20/03/2025	Treasury	Budget Lockup	Keli declined the invite due to already scheduled events in calendar
196	20/03/2025	Ashleigh Streeter-Jones - Raise our Voice Aust.	NRWC Invitation to join the NETWORK	Jess responded to email welcoming them and requested logo
197	28/03/2025	Kirsten Diprose	Interest in Policy Role at NRWC	Jess acknowledged email, requested CV, and advised CEO will be in touch
198	29/03/2025	Pip Job	Interest in Policy Role at NRWC	Jess acknowledged email, requested CV, and advised CEO will be in touch
199	2/04/2025	Maddy Butler - The Parenthood	Calling on Federal Coalition for Childcare Policy	NRWC endorsed letter and provided logo to be used on letter to parliament
200	28/03/2025	Andrew McAlinch	Networking support for research project in women with PCOS in rural areas	Jess responded requesting further information before NRWC in a position to support.
201	8/04/2025	Lillian Law	Expression of Interest to join NRWC YRRRAP	Jess acknowledged email and sent link to April meeting.
202	7/04/2025	CWA NSW	CWA of NSW 103rd AGM and Conference - Opening Ceremony Invitation	Keli RSVP Yes to attend
203	10/04/2025	National Women's Alliances	Receipt of confirmation: NWA Collaborative Election Platform and Post-Budget Reply	
204	9/04/2025	Anna Astakhova	Invitation to Participate in Research on Rural Women and Climate Change in Australia	Keli responded and invited Anna to join zoom session of RRRWAG or YRRRAP
205	21/04/2025	Astrid Perry-Indermaur (SSI)	Article in local newspaper - SSI Event in Coffs Harbor	
206	22/04/2025	Claudia Robinson	Expression of Interest in joining YRRRAP	Jess acknowledged email and sent link to April meeting.
207	23/04/2025	Jessica Grimble	Interest in Policy Role at NRWC	Jess acknowledged email and advised CEO will be in touch
208	23/04/2025	Alecia Staines	Interest in Policy Role at NRWC	Jess acknowledged email and advised CEO will be in touch
209	30/04/2025	Pasanna Mutha-Merennege - WELA	Invitation to join NRWC NETWORK - accepted	Jess acknowledged email and requested logo for website
210	30/04/2025	Bridget Tehan - AWE	Invitation to join NRWC NETWORK - accepted	Jess acknowledged email and requested logo for website
211	2/05/2025	Catherine Hunter - Diversity Council Australia	Lovely to Connect	Thanking Keli and NRWC for card and congratulations on new position
212	7/05/2025	Jacob Howe - NSW Government - Women NSW	NSW Rural Women's Network Interviews - follow up	Keli gave permission for notes from interview to be shared with the evaluator
213	30/04/2025	Caitlin Figueiredo - OFW	NWA Indexation Rate FY 2025 -26	
214	22/04/2025	Tammy Young - Community Grants Hub	Milestone Reminder - National Rural Women's Coalition Limited - Activity ID 4-G7DZJV4 - Final Report	

NRWC Outgoing Correspondence Register				
File no	Date	From	Regarding	Actions or follow up
157	5/03/2025	Jess - Minister Jodie Harrison Office	Seeking Photos from International Womens Day Function in Armidale for Social Media Use	
158	6/03/2025	Keli - First Nations National Plan	Our Ways - Strong Ways - Feedback	Keli provided feedback on the work.
159	11/03/2025	Keli - Rochelle White	CEDAW Shadow Report with End Notes	
160	12/03/2025	Keli	Beijing +30 Australian NGO Report	Details on webinar NGO CSW69 Forum WAVE - Australian NGO Report
161	27/03/2025	Jess - Katie Barnett	YRRRAP Enquiry	Sent details on YRRRAP and zoom meeting link
162	24/03/2025	Keli - NRWC Directors	Telecommunications Update from ACCAN	NRWC is a member of ACCAN and the RRRCC - this communication from ACCAN impacts us - please read but no action r
163	24/03/2025	Keli - NRWC Directors	CSW69 - Media Release from the Womens Rights Caucus	FYI - please read but no action required.
164	9/04/2025	Jess and Keli - Andrew McAlinch	Networking support for research project in women with PCOS in rural areas	Agreed with wording in grant application around NRWC involvement
165 - 185	30/04/2025	Jess	Invitation to join NRWC NETWORK	
186 - 187	13/05/2025	NRWC - Keli	Card of Congradulations to Sussan Ley MP and David Littleproud MP	

APPENDIX 4 – Member Org Reports, CEO Report, Social Media

WISA Update – provided by Jane Cowan (Executive Officer)

Turn the Tide Update:

WISA is in the final year of delivering programs as part of the Turn the Tide Project under a Women's Leadership and Development Program Lead and Succeed grant provided by the Australian Government.

In 2025, WISA in conjunction with project partners Affectus and FRDC are delivering both the mentoring program and the entrepreneurship and leadership program to provide personal development and growth opportunities for its members. Both programs are at capacity for the third consecutive year and the team look forward to working with the new cohort of industry participants this year.

Staff Update:

WISA's new EO, Jane Cowan, started with us on 29th April.

Jane brings a broad experience across strategic policy, program management, and stakeholder engagement. She has worked in both government and the for-purpose sectors.

Events:

WISA & SIT Women in Seafood Luncheon

WISA will be hosting a regular, "Woman in Seafood" monthly event at [The Brick Factory, Hobart](#).

This is a perfect opportunity to relax, share some laughs, swap stories, and connect with the other women in the seafood industry in Tasmania.

2025 Priorities:

To continue to empower connect and respond to women in the seafood industry.

NRWC Presence at CSW69 through the sponsorship of the Australian Computer Society – report by Jo Stewart-Rattray

It was again a great pleasure to represent NRWC by attending the 2025 Commission on the Status of Women (CSW69) from Monday the 10th until Friday 14th March, held at United Nations Headquarters in New York. Representing both NRWC in my Ambassador's role and the Australian Computer Society (ACS) in a DEI leadership capacity ensured that I put a technology lens on the sessions that I attended. It should be noted that the ACS was the sponsor for the trip which therefore allowed me to play two aligned roles.

For background information, CSW is the principal global intergovernmental body exclusively dedicated to the promotion of gender equality, the rights and the empowerment of women. A functional commission of the Economic and Social Council (ECOSOC), it was established by ECOSOC resolution 11(II) of 21 June 1946.

CSW is instrumental in promoting women's and girls' rights, documenting the reality of their lives throughout the world, and shaping global standards on gender equality and the empowerment of women and girls.

In 1996, ECOSOC in resolution 1996/6 expanded the Commission's mandate and decided that it should take a leading role in monitoring and reviewing progress and problems in the implementation of the Beijing Declaration and Platform for Action, and in mainstreaming a gender perspective in UN activities.

During the Commission's annual session, representatives of UN Member States, civil society organisations and UN entities gather at UN headquarters. They discuss progress and gaps in the implementation of the 1995 Beijing Declaration and Platform for Action, the key global policy document on gender equality, and the 23rd special session of the General Assembly held in 2000 (Beijing+5), as well as emerging issues that affect gender equality and the empowerment of women and girls. Member States agreed on further actions to accelerate progress and promote women's and girls' enjoyment of their rights in political, economic, and social fields. The main focus of the sixty-ninth session this year was on the review and appraisal of the implementation of the Beijing Declaration and Platform for Action and the outcomes of the 23rd special session of the General Assembly.

The review included an assessment of current challenges that affect the implementation of the Platform for Action and the achievement of gender equality and the empowerment of women and its contribution towards the full realisation of the 2030 Agenda for Sustainable Development.

The following sessions were attended from Monday 10th to Friday 14th March, with individual summaries developed for each, upon request.

- Opening Session - General Assembly Session
- Secretary General's Town Hall

- Artificial Intelligence - A Transformative Force for All Women & Girls
- Bridging The Gender Gap Through Digital Innovation
- Civil Society Briefing 1

- Civil Society Briefing 2
- Civil Society Briefing 3
- Civil Society Briefing 4
- Empowering Women in Tech - Crossing the Digital Divide
- Empowering Women in the AI Era
- For All Women and Girls - The Beijing+30 Action Agenda
- Gender Equality in AI
- Global South Perspective and Practice
- Threats And Opportunities of Digital Technologies
- Women And Technology Inspiring Stories in the GCC Countries

Key insights and learnings from a technology perspective:

- Early exposure to tech, mentorship from women leaders, and inclusive education (e.g. tackling online harassment) are essential to encourage girls into tech careers.

- Australia is Lagging: Ranked #43 on the Gender Equality Index, Australia lacks robust national initiatives supporting women in STEM and digital inclusion.

- Gender equality must account for intersecting factors like race, age, disability, etc and professional bodies should be embedding intersectionality as one of their core values in order to make a difference.

- AI and gender bias: Women must be included in the design, development, and review of AI systems to prevent gendered bias and harm.

- Training in digital safety and education and responsible online behaviour (especially for young men), and the integration of digital violence into national policy are necessary steps toward safer online environments for women.

Policy and government advocacy areas for exploration:

- Promoting safe digital environments by advocating for the integration of digital violence protections into national legal and education frameworks.

- Work with government to embed women's voices into AI policy, development, and ethics frameworks.

- Push for gender-equity-based funding models that support upskilling, reskilling, and entrepreneurship for women in tech.

Events and awareness for exploration:

- Highlight global best practice and showcase successful international models like Bahrain's leadership strategy or GCC's AI skilling programs.

- Launch public campaigns focused on digital safety, respectful online behaviour, and tech career pathways.

- Launch an entrepreneurship training stream tailored to women, including mentorship and leadership pathways



Social Media Report 01.05.2025

Social Media Report		2024 - 2025	updated 01/05/2025						
Facebook									
Information coming from BUFFER - under "Posts"									
	Followers	Comments	Posts	Post Reach	Shares	Reactions	New Followers	Eng Rate	
July	18276	4	10	5772	10	90	3	3.61%	
August	18300	114	105	70498	209	965	35	8.11%	
September	18291	34	64	22404	84	688	6	4.21%	
October	18306	53	65	41570	164	665	4	4.99%	
November	18320	5	58	18489	54	243	4	3.42%	
December	18334	2	32	10560	30	120	0	2.41%	
January	18316	13	24	10869	33	225	0	4.78%	
February	18310	15	36	18304	64	244	0	3.50%	
March	18314	18	53	16660	50	291	4	5.31%	
April		1	14	2931	3	54	0	4.44%	

Twitter							
Information coming from BUFFER - overview TAB							
	Followers	Tweets	Impressions	Engagements	Likes	New Followers	
July	2774	0	0	0	0	-3	
August	2768	4	791	16	6	-6	
September	2761	6	628	17	10	-8	
October	2754	10	2432	51	21	-18	
November	2741	8	2174	38	19	-47	
December	2685	5	1514	27	15	-11	
January	2675	1	457	12	10	-10	
February	2672	1	43	1	1	-3	
March	2668	0	0	0	0	-4	
April	2662	0	0	0	0	-6	

Instagram							
Information coming from BUFFER - all from overview TAB							
	Followers	Total Posts	Likes	Impressions	Reach	New Followers	Comments
July	786	3	5	260	213	5	0
August	788	30	74	2643	1802	3	2
September	803	15	50	1634	849	14	4
October	819	32	137	4539	2505	15	28
November	835	27	71	3887	2366	13	16
December	842	26	54	1512	1204	7	6
January	852	15	100	1532	1044	12	3
February	862	15	73	2118	1796	10	1
March	870	18	77	1171	1103	8	2
April	875	0	0	23	18	5	0

LinkedIn							
Information coming from BUFFER - Overview TAB							
	Followers	Past Impressions	Page Views/Clicks on Pa	Posts	Comments	New Followers	Eng. Rate
July	1176	0	38	0	0	0	
August							
September	55						
October	59	495	49	16	4		
November	138	1790	40	15	1		
December	144	540	16	10	0	6	5.31%
January	168	841	46	11	4	24	4.47%
February	189	1233	38	16	3	21	6.31%
March	213	1758	99	18	0	24	7.10%
April	262	702	21	0	0	49	3.97%

Mailchimp Subscribers List Results							
Information coming from Mailchimp data (login) Analytics TAB - marketing dashboard and audience							
	Total Contacts	Total Email Subscribers	Unsubscribed Contac	Total Sends	Open Rate	Click Rate	Unsubscribe Rate from a delivered
July	2977	2350	627	0	0	0	0
August	2977	2350	627 (no change to July)	0	0	0	0
Sept	2946	2305	641 (14 for the month)	2350	54%	0.73%	0.41%
October	2929	2283	646 (5 for the month)	2306	62%	0.32%	0.18%
November	2929	2282	647 (1 for the month)	0	0%	0.00%	0.00%
December	2929	2281	648 (1 for the month)	0	0%	0.00%	0.00%
January	2912	2253	655 (7 for the month)	2281	52%	0.32%	0.32%
February	2912	2253	655 (no change)	0	0%	0.00%	0.00%
March	2912	2253	655 (no change)	0	0%	0.00%	0.00%
April	2914	2255	655 (no change)	0	0%	0.00%	0.00%

Website Reports - Key Metrics					
Information comes from Google Analytics Page - on the home page you can chose below options and change the date to reflect correct period.					
	Total Users - per month	Month users No. NEW use	Sessions (visit to website)	Page Views (no. of times page loaded or reloaded)	Bounce Rate (% of sessions with no engagement)
July	192	169	266	523	50.00%
August	663	648	836	1300	53.90%
September	422	382	650	1800	50.80%
October	404	374	546	1628	49.80%
November	376	344	499	1000	49.50%
December	200	179	235	390	53.10%
January	348	319	431	820	49.20%
February	326	300	500	1300	41.20%
March	353	318	490	851	47.30%
April	268	244	349	604	53.90%

