

## AMBASSADOR

Policy number	P4 V1 Aug24	Version	1
Drafted by		Approved by Board on	11 August 2024
Responsible person	Secretary	Scheduled review date	11 August 2025

### INTRODUCTION

The NRWC Ambassador role is to enhance the branding, reach and capacity of the National Rural Women's Coalition. The NRWC Ambassador will have a strong and dedicated history with the National Rural Women's Coalition and should be well-informed about the work we undertake and champion. The Ambassador focuses on enhancing the NRWC's reputation through various activities, both on and offline, and will be seen to be positively and publicly supportive of the work of the National Rural Women's Coalition.

### PURPOSE

The role provides additional human resource capacity to the NRWC while retaining knowledge of the organization.

### Selection Criteria

- Have a minimum of 4 years on the NRWC Executive
- Continue to share the values of the NRWC.
- Understand their breath and limits of the role.
- Not be not already over committed.

### ROLE

- Represent the NRWC at events, acting as the face of the brand and engaging with attendees to foster positive relationships.
- Facilitate meetings and workshops, providing a platform for discussion, feedback, and collaboration among participants.
- Develop and implement outreach strategies to increase NRWC engagement and participation in programs and events.
- Distribute promotional materials, including flyers, newsletters, and social media content, to raise awareness about NRWC initiatives.
- Assist with volunteer activities, ensuring adequate support for NRWC projects and events.
- Gather feedback from the NRWC audience to inform the Board & CEO of future projects.



- Mediate conflicts as requested the community, ensuring a respectful and inclusive environment for all members & participants.

Advocate for the NRWC's audience's needs and interests in meetings with external stakeholders, including local government, state government and federal government and potential sponsors

## **POLICY**

- 1** The term of Ambassador is for one year and can be renewed for up to four years in maximum
- 2** The term of Ambassador runs from AGM to AGM
- 3** The NRWC can have up to four Ambassadors at any one time
- 4** The term of Ambassador for any one person is for a maximum of four years.
- 5** The Ambassador must be voted in by the majority of the NRWC Directors at the Board Meeting prior to the AGM and announced at the AGM
- 6** The Ambassador has no voting rights
- 7** The Ambassador must provide a report to the NRWC Board meeting of activities
- 8** The Ambassador's activities will be coordinated by CEO
- 9** The Ambassador can not incur expenses on behalf of the NRWC without prior consent of the NRWC
- 10** The Ambassador can resign from their position with one months' notice in writing to the President
- 11** The Board can remove the Ambassador without reason with one month notice in writing.
- 12** The Ambassador needs to complete all NRWC required on Boarding documents

## **AUTHORISATION**

Signature of Board Secretary:

Date of approval by the Board: 11 August 2024  
National Rural Women's Coalition Ltd